

From inventory management to merchandising, ProStores has the right product to fit your business needs. Choose a tier that fits your current business needs -- you can always upgrade as your business succeeds.

#### **ProStores Starter**

A low-cost solution for individuals who wish to sell a limited number of different products online and provide secure online checkout for customers via PayPal.

#### **ProStores Business**

An all-in-one, customizable e-commerce solution, perfect for small businesses just starting out online. [Learn more about ProStores Business](#)

#### **ProStores Advanced**

Designed for small- to medium-sized retail or service businesses that want to grow their sales and streamline operations with advanced merchandising, promotion, inventory management, and payment features. Start at this level if you will be selling services with scheduled billing or products that have multiple attributes such as size, color, or finish.

[Learn more about ProStores Advanced](#)

#### **ProStores Enterprise**

For medium- or enterprise-sized businesses that want to integrate online sales with existing back-end systems. Enables easy drop shipments, affiliate marketing programs, and sales team coordination. You can also create customer groups, and wholesale programs that reveal special pricing throughout your site after login.

[Learn more about ProStores Enterprise](#)

## **ProStores Business**

ProStores Business is an all-in-one, completely customizable e-commerce solution for small businesses just starting out online. It's easy to set up and design your store, and easy to upgrade as your business grows!

### **Payment and Sale Management**

- Shopping cart with secure and SSL enabled checkout, plus password protected access rights to different groups (employees, vendors, etc), anonymous checkout and shipping calculator added to checkout pages
- Real-time credit card payment processing, plus PayPal, WorldPay, store card, checks, and money orders
- Integrated with FedEx<sup>®</sup>, UPS<sup>®</sup>, USPS<sup>®</sup>, or Canada Post<sup>®</sup>, or create your own custom shipping tables
- Upload and share your product, order and customer information with QuickBooks<sup>®</sup>
- Robust order management system allows you to update orders, issue credit, and create reporting
- Sophisticated tax calculation functions
- Over a dozen reports to better manage your ProStores Web Store

### **Merchandising and Marketing**

- Organize and cross-reference your product catalog by category, product name, or manufacturer
- Powerful search engine lets your customers search by price, keyword, SKU, category, subcategory, price range or product name
- Easily submit your products to popular shopping search engines including Yahoo!<sup>®</sup> Shopping<sup>™</sup>, Shopping.com<sup>®</sup>, Shopzilla<sup>™</sup> and Froogle<sup>™</sup>
- Manage email marketing campaigns for your buyers
- Integrated with eBay.com and eBay Stores listing formats, so you can tap a marketplace of 147 million customers directly from your ProStores Web Store
- Fine tune your store with tools to help with search engine optimization

### **Inventory Management**

- Hide products when products are out of stock
- Track inventory quantity at the product level

## **ProStores Advanced**

ProStores Advanced is a complete e-business system designed for small to medium retail or service businesses that want to grow their sales and streamline operations with advanced merchandising, promotion, inventory management, and payment features. Start at this level if you will need to track inventory by item specifics, like size or color, want access to more sophisticated promotional tools, like storewide sales, quantity discounts, and promotion codes, or if you sell downloadable products.

### **Payments**

- Shopping cart with secure and SSL enabled checkout, plus password protected access rights to different groups (employees, vendors, etc), anonymous checkout and shipping calculator added to checkout pages
- Real-time credit card payment processing, plus PayPal, WorldPay, store card, checks, and money orders
- Additional payment options: purchase orders, internal department orders and cash (COD) orders
- Integrated with FedEx<sup>®</sup>, UPS<sup>®</sup>, USPS<sup>®</sup>, or Canada Post<sup>®</sup>, or create your own custom shipping tables
- Sophisticated tax calculation functions

### **Sale Management**

- Schedule recurring billing for subscriptions, services, installment payment options, and "product of the month" clubs
- Enable the sale of downloadable products such as software, e-books, and music
- Shoppers can store their shopping cart if they aren't ready to complete a purchase, and can come back to add to their cart or pay for their order
- Buyers can save frequent shopping cart orders to make repeat purchases quick and easy
- Robust order management system allows you to update orders, issue credit, and create reporting
- Add invoices for orders taken by phone, in person, or via email
- Upload and share your product, order and customer information with QuickBooks<sup>®</sup>, Access and Excel
- 17 sophisticated reports to better manage your ProStore

### **Merchandising and Marketing**

- Advanced promotional capabilities, including storewide sales, quantity discounts, and promotion codes
- Issue store credits for orders, goodwill or promotions
- Organize and cross-reference your product catalog by category, product name, or manufacturer
- Powerful search engine lets your customers search by price, keyword, SKU, category, subcategory, price range or product name

- Daily submission to popular shopping search engines including Yahoo!® Shopping™, Shopping.com®, Shopzilla™ and Froogle™
- Manage email marketing campaigns for your buyers
- Integrated with eBay.com and eBay Stores listing formats, so you can tap a marketplace of 147 million customers directly from your ProStore
- Fine tune your store with tools to help with search engine optimization

### **Inventory Management**

- Automate inventory management functions, including re-order threshold notifications by product and attribute
- View online low inventory and backorder reports
- Hide products when products are out of stock, choose whether to display quantity available to customers, and enable backorders
- Consolidate inventory management for all sales channels

## **ProStores Enterprise**

ProStores Enterprise is a complete e-business system for medium- or enterprise-sized businesses that want to integrate online sales with existing back-end systems. This tier enables easy drop shipments, affiliate marketing programs, and sales team coordination. You can also create customer groups, such as loyalty or wholesale programs, that reveal special pricing throughout your site after login. Recommended starting level for businesses that need to coordinate inventory, sales and shipments for multiple offices, retail locations and suppliers. Also ideal for businesses that sell complex products or services facilitated by direct salesperson contact, such as auto dealerships, custom networking systems, and professional services.

### **Payments**

- Shopping cart with secure and SSL enabled checkout, plus password protected access rights to different groups (employees, vendors, etc), anonymous checkout and shipping calculator added to checkout pages
- Real-time credit card payment processing, plus PayPal, WorldPay, store card, checks, and money orders
- Additional payment options: purchase orders, internal department orders and cash (COD) orders
- Integrated with FedEx<sup>®</sup>, UPS<sup>®</sup>, USPS<sup>®</sup>, or Canada Post<sup>®</sup>, or create your own custom shipping tables
- Sophisticated tax calculation functions

### **Sales Management**

- Automatically notify drop shippers of orders in your ProStore for direct "hands-free" fulfillment
- Offer a secure area on your site for drop shippers to update shipping status for you and your buyers
- Schedule recurring billing for subscriptions, services, installment payment options, and "product of the month" clubs
- Enable the sale of downloadable products such as software, e-books, and music
- Shoppers can store their shopping cart if they aren't ready to complete a purchase, and can come back to add to their cart or pay for their order
- Buyers can save frequent shopping cart orders to make repeat purchases quick and easy
- Robust order management system allows you to update orders, issue credit, and create reporting
- Add invoices for orders taken by phone, in person, or via email
- Upload and share your product, order and customer information with QuickBooks<sup>®</sup>, Access and Excel
- 17 sophisticated reports to better manage your ProStore

### **Merchandising and Marketing**

- Build and manage your own affiliate program with full reporting, variable commissions and online sign-up
- Create buyers groups that display different prices after login, such as loyalty and wholesale programs
- Advanced promotional capabilities, including storewide sales, quantity discounts, and promotion codes
- Issue store credits for orders, goodwill or promotions
- Organize and cross-reference your product catalog by category, product name, or manufacturer
- Powerful search engine lets your customers search by price, keyword, SKU, category, subcategory, price range or product name
- Daily submission to popular shopping search engines including Yahoo!® Shopping™, Shopping.com®, Shopzilla™ and Froogle™
- Manage email marketing campaigns for your buyers
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#### **Sales Team, Supplier and Inventory Management**

- Lead generation system allows customers to request information or quotes on complex products and services such as cars, computer systems, and professional services
- Automatically assign and distribute sales leads to individual members of your sales team or regional branch offices
- Track the sales and effectiveness of individual salespeople with revenue goals and real-time reporting
- Create a virtual inventory system with automatic drop shipment and supplier notification
- Automate inventory management functions, including re-order threshold notifications by product and attribute
- View online low inventory and backorder reports
- Hide products when products are out of stock, choose whether to display quantity available to customers, and enable backorders
- Consolidate inventory management for all sales channels